

Scouting Gives P2P Fundraisers

Leveraging Scouting Gives for Camp Card Fundraisers

Scouting Gives Summary

To meet local council needs and demands in the constantly evolving world of online fundraising (eFunding), Scouting Gives has introduced the P2P function in its suite of services. This “best of” capability in online fundraising addresses a need for units, districts and volunteers to financially support their local councils through an online channel.

Scouting Gives P2P Fundraisers – a BSA styled, member fundraiser – allows registered members to stand-up an online donation form in support of the council and share this form with their friends and family. This feature can also be leveraged for council supported unit fundraisers.

Highlights of Leveraging Scouting Gives

- Local councils will leverage the power of technology to increase funding from online sources.
- Units, districts and volunteers are empowered to support the local council through online fundraising methods.
- Local councils maintain governance of the fundraisers.
- A network of family and community members are encouraged to support the fundraisers.
- Simplicity in family and community campaigns is introduced.
- Crowdfunding and peer-to-peer exposes the BSA to potential members and acquires new, first-time donors.
- Digital fundraising allows units to continue their efforts during a pandemic.

Details

How to Utilize P2P for Camp Cards

Once the council has approved the unit’s camp card fundraiser, the unit leader should log in to Scouting Gives (<https://donations.scouting.org/#/volunteer>) to begin the P2P creation process.

First, select the council related to the unit. Then, complete the following:

- Add an image.
- Select the purpose: for camp cards, the purpose should indicate “camp cards”.
- Name the fundraiser. Example: Unit 007’s Camp Card Fundraiser.
- Provide a fundraising goal.
- Write a description of the fundraiser and its purpose.
- Add “donation” amounts which would be the equivalent to a camp card amount
 - Example: 1 camp card = \$5, then the donation amount will be \$5. 2 camp cards = \$10, then the donation amount will be \$10.

- Select whether other amounts besides the above can be entered. By clicking this, donations outside of the camp cards will be accepted.
- Select whether the donor can pay the fees on the transactions.
- Determine the end date of the fundraiser. This can be extended at any time.

On the next step, you would determine the thank you email that is sent afterwards.

- Choose an image or load the image used in the previous step.
- Write a thank you message.
- Add a signature.

Once complete, send for approval. The council will then receive it, review it, and approve for publishing or send back for editing.

Clarifications

- Units, districts and volunteers cannot use Scouting Fundraisers for personal gain.
 - All funds directly support and are deposited to the council.
 - Any funds owed to the unit from the camp card fundraiser will need to be disbursed through the council.
- Scouting Fundraisers are not personal fundraisers.
 - Summer camp or other tuitions.
 - Replacement of lost equipment/gear.